

## PRIVACY POLICY

This Privacy Policy explains our policies regarding the collection, use, and disclosure of information about you in connection with your use of our website, emails, and mobile applications ("**Service**"). The terms "**we**", "**us**", "**our**", and "**KRAMAY ENTERPRISES PRIVATE LIMITED**" refer to KRAMAY ENTERPRISES PRIVATE LIMITED, incorporated in India.

We review our Privacy Policy periodically on this page as it will undergo changes with updating, improvement on the services provided on this site; such changes will be effective upon posting. Your use of the KRAMAY ENTERPRISES PRIVATE LIMITED Services after such notice will be deemed acceptance of such changes. We may also make reasonable efforts to inform you via electronic mail. In any case, you are advised to review this Privacy Policy periodically on the Site to ensure that you are aware of the latest version.

By accessing the website or otherwise using the KRAMAY ENTERPRISES PRIVATE LIMITED Services, you consent to collection, storage, and use of the personal information you provide (including any changes thereto as provided by you).

The Company respects the privacy of the users of the KRAMAY ENTERPRISES PRIVATE LIMITED Services and is committed to reasonably protect it in all respects. The information about the user as collected by the Company is: (a) information supplied by users and (b) information automatically tracked while navigation (collectively referred to as **Information**).

The Service may provide links to third party websites. This Privacy Policy does not apply to any information you may provide while on such third-party websites. We encourage you to carefully read the privacy policies on those third-party websites before providing any of your information on such sites.

In every respect, by using KRAMAY ENTERPRISES PRIVATE LIMITED, you agree to be bound by terms of this Privacy Policy.

### **Information we receive and how it is used**

We collect and store information about you, your computer and/or mobile IP address and your personal information, your activities if any provided by you. This information may include, but is not limited to:

- Your technical information about your computer or mobile device (such as type of device, web browser or operating system).
- Your mobile device's unique ID number (when available); your mobile device's geographic location (specific geographic location if you've enabled collection of that information, or general geographic location automatically).
- Your account information: your provided full name, email address, zip code and other information you may provide with your account, such as your gender and birth date.
- The information that you post to the Service, including your reviews, photos, comments, likes, lists, followers, the users you follow, and your account profile.
- Any personally identifiable information provided by you will not be considered as sensitive if it is freely available and / or accessible in the public domain. Further, any comments, messages, blogs, scribbles etc. posted/uploaded/conveyed/communicated by users on the public sections of the Site becomes published content and is not considered personally identifiable information subject to this Privacy Policy.
- We use the information to personalize your experience, to display relevant advertising, provide support, instant message you, and comply with legal obligations.
- Please note that some of this information is automatically collected without you voluntarily choosing to provide this information to us.

### **Information automatically tracked while navigation**

**Cookies:** When you visit our Service, we may place "cookies" on your computer to recognize you. We do this to store your preferences, collect statistical data and track your use of our Service. Ad companies (including but not limited to Google and Facebook) may also place cookies on your computer to track your activities across various sites so that they can display targeted ads.

Cookies are widely used, and most web browsers are configured initially to accept cookies automatically. If you prefer not to accept cookies, you may adjust and configure your browser settings accordingly. However, if you turn off cookies, or refuse to accept a request to place a cookie, some features and services on the Service may not function properly.

**Mobile Device IDs:** If you're using our Service on mobile, we may use mobile device IDs (the unique identifier assigned to a device by the manufacturer), instead of cookies, to recognize you. We may do this to store your preferences and track your use of the Applications. Unlike cookies, device IDs cannot be deleted. Ad companies may use device IDs to track your use of the Applications, track the number of ads displayed, measure ad

performance and display ads that are more relevant to you. Analytics companies may use device IDs to track information about usage of the Applications.

**Clear GIFs:** We may use "clear GIFs" (Web Beacons) to track the online usage patterns of our users in a anonymous manner, without personally identifying the user. We may also use clear GIFs in HTML-based emails sent to our users to track which emails are opened by recipients.

We use this information to inter-alia deliver our web pages to you upon request, to tailor our Site to the interests of our users, to measure traffic within our Site, to improve the Site quality, functionality and interactivity and let advertisers know the geographic locations from where our visitors come.

**Demographic and purchase information:** We may reference other sources of demographic and other information in order to provide you with more targeted communications and promotions. We use Google Analytics, among others, to track the user behaviour on our website. Google Analytics specifically has been enabled to support display advertising to help us gain an understanding of our users' Demographics and Interests. The reports are anonymous and cannot be associated with any individual personally identifiable information that you may have shared with us. You can opt-out of Google Analytics for Display Advertising and customize Google Display Network ads using the Ads Settings options provided by Google.

## **LINKS TO THIRD PARTY SITES / AD-SERVERS**

The Site may include links to other websites. Such sites are governed by their respective privacy policies, which are beyond our control. Once you leave our servers (you can tell where you are by checking the URL in the location bar on your browser), use of any information you provide is governed by the privacy policy of the operator of the site you are visiting. That policy may differ from ours. If you can't find the privacy policy of any of these sites via a link from the site's homepage, you should contact the site directly for more information.

When we present information to our advertisers -- to help them understand our audience and confirm the value of advertising on our website -- it is usually in the form of aggregated statistics on traffic to various pages / content within our Site.

We use third-party advertising companies to serve ads when you visit our Web site. These companies may use information (not including your name, address, email address or telephone number or other personally

identifiable information) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you.

We do not provide any personally identifiable information to third party websites / advertisers / ad-servers without

## **Legal Matters**

**We may use or disclose user information:** in response to a legal request, such as a subpoena, court order, or government demand; to comply with the law; in connection with a threat of litigation; to investigate or report illegal activity; to protect our legal rights, our customers, our Service or users of our Service; or to enforce our rights or defend claims. We may also transfer your information to another company in connection with a corporate restructuring, such as a sale or merger.

KRAMAY ENTERPRISES PRIVATE LIMITED may need to contact you to comply or cooperate with a legal request. For this purpose, we will use the email address provided to us by you. All communications sent by KRAMAY ENTERPRISES PRIVATE LIMITED at such email address shall be deemed to have been communicated to you.

## **Job Applicants**

If your information is submitted to us through our Service when applying for a position with our company, the information will be used to consider your application. We may retain your information for any period of time. This information may be shared with other companies for the purpose of evaluating your qualifications for the particular position or other available positions, as well as with third-party service providers retained by us to collect, maintain and analyze candidate submissions for job postings.

## **Security**

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

## **Data Retention**

. we may retain information to prevent, investigate, or identify possible wrongdoing or to comply with legal obligations.

### **Dispute Resolution**

If you believe that KRAMAY ENTERPRISES PRIVATE LIMITED has not adhered to this Privacy Policy, you may contact us online by emailing [info@kramay.com](mailto:info@kramay.com) or write to us at the following address:

Your address IndiQube Delta, Eeshan, 06, 14th Main Rd, opp. Agara, Lake, HSR Layout 5th Sector, Bengaluru, Karnataka 560034

### **Jurisdiction**

The information we obtain from or about you may be processed and stored in India and our other various servers located across the globe. Each location may provide for different data protection rules than the country in which you reside. If you have any questions relating to your personal data, please write to us on [info@kramay.com](mailto:info@kramay.com).